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WIKA-TECH S.A.S.
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AVENISENSE is the fluidic properties line of the WIKA GROUP. At WIKA-TECH – former company AVENISENSE, we passionately create and produce cutting edge, robust **fluidic properties sensing technologies** that make our customer's operations more reliable and profitable. WIKA-TECH delivers plug and play modules for the continuous monitoring of fluid quality, built for seamless embedding in all kinds of higher-level assemblies. WIKA-TECH seeks to be engaged in long-term, worldwide relationships with OEM integrators, distributors and research companies.

Intensifying our sales activities, WIKA-TECH opens a position for a:

Sales, Marketing & Communication leader - international (m/f)

Reporting to the Sales Manager you will step-by-step overtake the responsibility of:

- Treating inbounds (web, in-calls) & answering prospection requests
- Developing e-marketing initiatives on specific marketplaces
- Managing the community (networks, online & physical tradeshow...)
- Performing newsfeed
- Organizing tradeshow

In this role, you will interact intensively with sales engineers, application engineers at WIKA-TECH but also possibly with other branches of the WIKA GROUP, always in an international environment. Traveling expected 10%.

This position is open to individuals owning a Master's degree in Business/Marketing ideally completed with a successful experience in sales to industry, in the instrumentation business, and you should be attracted by the industry at large. Your competences would include:

- Ability to construct & roll-out a B2B e-marketing / digital communication strategy
- Marketing automation, marketing analysis, brand recognition tools
- Mastering the sales cycle in B2B environment, from lead generation to closing
- Interpersonal communication, capability to create confidence, credibility
- Full English proficiency, German strongly recommended
- Self-starter with the capability to manage time & priorities

You should be quickly operational, hands-on, with the will to lead the change. Most important for us is your open-minded character, talent to co-build solutions and strategies and your willingness to solve problems, evolve in a dynamic company. The position is offered in our Offices at Le Bourget du Lac, France.

Thrilling to join us? Please send your detailed application along with your salary expectations to careers@avenisense.com, mentioning the reference below.